

For Immediate Release:

McLean, VA October 17, 2008 - They Did What??

Two hundred years of original patent lithographs thrown in the trash were rescued, revealing secrets to creating jobs, solving global problems and restarting the global economy.

They threw them out! Deep in a dumpster lay two hundred years of patent lithographs that the US Patent Office discarded when they went digital. Out went the handwritten examiner notes and fine ink drawings on patents by Tesla, Edison, Bell, Goddard, Farnsworth and Carlson - masters of innovation who lived in challenging economic times too.

Thanks to the efforts and foresight of Randy Rabin, President of PatentArts some of these lithographs were rescued. He and his colleague, Jackie Bassett, CEO of BT Industrials soon realized that this was more than just a serendipitous event. The global economic crisis is forcing companies to grow without capital, innovate without budgets and to solve global problems without funding.

What did Goddard, Westinghouse, The Wright Brothers and others do when there was no budget, no capital and no funds? Rabin and Bassett teamed to find out. They scoured through the stories behind thousands of turn of the century inventions to uncover their secrets to innovation success - methods that could help create jobs, solve global problems and restart the global economy. Their soon to be published book "Drawing On Brilliance" shares these original lithographs and secrets to innovation success for everyone else to discover the secrets too.

For example, the electric car is a "new" technology that will revolutionize transportation by saving energy. Yet patent documents show that electric cars were fully developed and on the road more than a century ago.

For centuries, successful controlled flight eluded the likes of DaVinci and hundreds who followed him. What did two bicycle shop repairmen from Ohio named Wright do to succeed and build an industry that would stimulate the global economy?

It took Xerox 15 years before the first viable, user friendly model hit the market, yet in its first six months their Model 914 exceeded sales projections for the entire lifetime of the machine. What did they do to accelerate innovation success?

Rabin and Bassett point out that there were only 360 years between Galileo's discovery of the sun's turning on its axis and the first moon landing. Then less than 100 years between a time when the world's roads were made of dirt and the invention of the Internet. They believe that we are on a steep trajectory of solving world problems that we can't afford to

miss.

We are living in challenging times with a serious global economic crisis. Now every one can make a difference. Every one must make their contribution. So look at the masters of innovation for answers, drawing on brilliance. They did what?

About Drawing On Brilliance:

Drawing On Brilliance was written by Randy Rabin, President of PatentArts and Jackie Bassett, CEO of BT Industrials, Inc. The book will be available soon. Readers may add their own insights directly on an interactive forum section:

<http://drawingonbrilliance.ning.com/>

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