



BT INDUSTRIALS
TURNING PROBLEMS INTO PROFITS

Communicating Audit Reports to Executives: From Audit To Action

Crossing the language divide between senior executives and internal auditors is important to ensure audit reports are understood and IT governance becomes a strategic business priority.

Yet when executives view the audit as little more than a cost of doing business, there is no motivation to take action beyond the minimum requirement of compliance.

What needs to change?

*“Insanity is doing the same thing over and over, expecting a different result”
Albert Einstein*

In this three hour, highly interactive program, amongst a group of your peers, you will learn proven, practical methods and begin to apply them to *your* specific organization. Methods on how to:

- Understand how CEOs think and exactly what is preventing them from understanding the business value of audit recommendations.
- Discover how to engage senior executives in internal control, right from the start, so they actually want to read the audit recommendations.
- Audit planning and audit recommendations that better align with the strategic business objectives of *your* company.
- Cross the senior executive to internal auditor communication barrier specific to *your* audit recommendations.
- Develop and deliver audit reports that CEOs will take action on.

**** Be prepared to bring a copy of your most recent audit report with you as we develop your personal action plan for better results!**



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Audits Are Such Great Theatre Aren't They?

Date: Tuesday March 23, 2010

Time: 10AM – 1:30PM

Location: The Studio Theatre

1501 14th Street, NW

Washington, DC 20005

<http://www.studiotheatre.org/about/contactus.aspx>

Investment: \$375* per corporate team (up to 3 per company)

(Buffet lunch will be served)

Don't Let The Curtain Just Close After Your Audit!

Confirm your seat today!

By contacting: Jackie Bassett, CEO, MBA - BT Industrials, Inc

via email: jackieb@btind.com or call (0) 781-752-1107

****Due to the highly interactive nature of this workshop capacity is 20 companies**

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In cooperation with Keith Townsend of Kinetix technology